WRiTE BRAiN BOOKS

The First K-12 Writing Programs in the Fun & Academic Art of Children's Book Authoring

Narrative & Creative Writing

(with Expository & Informational)

- RESEARCH-BASED
- STANDARDS-ALIGNED
- LITERACY-BUILDING
- SOCIAL-EMOTIONAL LEARNING
- PROJECT-BASED LEARNING
- BETWEEN & BEYOND THE BELLS
- 21st CENTURY SKILLS-BUILDING
- ENGLISH LEARNER SCAFFOLDING
- PROFESSIONAL DEVELOPMENT

Every student becomes a published author!



For Information / Sales / Quote Requests

Call: 855.WB.WORLD or 855.922.6657
Email: EduProgram@WriteBrainWorld.com

WRiTE BRAiN BOOKS

WRiTE BRAiN BOOKS are richly illustrated, WORDLESS BOOKS with lines on the pages for any author's unique stories. The vibrant visual narratives inspire students of all ages to create written narratives, igniting self-expression and inventive storytelling while developing vital 21st Century skills.

OUR CURRICULA are project-based learning literacy programs in the academic art of children's book authoring... the first, ever. Ours is a highly innovative approach to the cultivation of myriad vital skills, especially one that students struggle to develop and value — writing. Implemented in schools and after school programs in almost all 50 states, the WRiTE BRAiN BOOKS curricula are platforms for students to discover, develop, and share their voices!

OUR FOUNDER & CEO

WRiTE BRAiN's Founder & CEO, **Meredith Scott Lynn**, understands the value of self-expression in building a student's self-esteem. Like you, she sees a world in which young people are making fewer connections—not just to other people, but to themselves and to big-picture and holistic concepts. They are distracted. They are anxious. They look up less often. They listen less actively. Parts of their brains are overwhelmed while other parts are underdeveloped. They think less critically, process less slowly, and many are not able to sign their own names.



With WRiTE BRAiN, every student discovers his or her own voice as they give voice to characters in the colorful and imaginative worlds that they themselves create. Meredith's ultimate goal: empowered, self-aware students who like themselves.

Knowing the real issues facing today's youth, socially, emotionally, and academically, Meredith and the WRiTE BRAiN team are dedicated to developing and providing curricula, programs, and opportunities that help every student find his or her voice and feel successful...beyond the limiting measurements of test scores alone.

ASK YOURSELF, WHAT IF?

- What if we could consciously co-create a world of collaborative, compassionate, and connected contributors by providing programs and products that help students discover who they are, and what they have to offer beyond a test score?
- What if boosted academic and personal confidence are the keys to higher test scores?
- What if ELA education could be so innovative that it's disguised, fun, and meaningful, giving students a sense of purpose in their scholastic experience?

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EDUCATIONAL PRODUCTS & PROGRAMS

- K-12
- Researched-Based
- In-School Curricula
- After School Programs
- English Learner Development
- Social-Emotional Learning
- Disguised Learning
- Summer Learning
- Supplemental or Core
- Pre-Implementation Training
- Ongoing Professional Development
- Family Engagement
- Pre-K Early Learning
- College & Career
- Hardcover & Digital Publishing
- Books Published in any Language
- Adult Education
- SLP Program
- Family Engagement



MENTORSHIP

SCHOOL-TO-HOME CONNECTION

BOOK BUDDIES





LITERACY BUILDING

Any Time of Year. **Every** Type of Learner.

IN-SCHOOL CURRICULA

Contact us at EduProgram@WriteBrainWorld.com to request curriculum excerpts.

CURRICULUM GUIDES | PRIMARY | ELEMENTARY | MIDDLE | HIGH



AFTER SCHOOL PROGRAMS

Contact us at EduProgram@WriteBrainWorld.com to request curriculum excerpts.

FACILITATOR GUIDES | PRIMARY | ELEMENTARY | MIDDLE | HIGH



SUMMER LEARNING

- Customized Program Packages
- Author's Kits (Group & Individual)
- Full Program Implementation
- Prevents Summer Learning Loss
- Author's Supplement
- High Engagement
- Disguised Learning

SEE PAGE 15 FOR LEARNING GAIN DATA



WRiTE BRAiN BOOKS CHECKS ALL THE BOXES

PROGRAM FOCUS

- ☑ Supplemental or Core
- ☑ Project-Based Learning
- ☑ Research-Based
- ☑ 21st Century Skills-Building
- ☑ Social-Emotional Development
- ☑ Disguised Learning
- ☑ Innovative Implementation
- ☑ English Learner Development
- ☑ Student Self-Esteem
- ☑ Student Agency
- ☑ College & Career
- ☑ Professional Development

WHOLE PERSON SKILLS

- ☑ Critical & Higher-Order Thinking
- ☑ Communication & Comprehension
- ☑ Accomplishment & Accountability
- ☑ Ignites Self-Expression
- ☑ Boosts Self-Esteem
- ☑ Increases Academic Confidence
- ☑ Mentorship & Service Learning

ACADEMIC SKILLS

- ☑ Increased Reading Comprehension
- ☑ EL Vocabulary Development
- ☑ STEM Supporting Processes
- ☑ Public Presentation Skills
- ☑ Increased Test Readiness
- ☑ Elevated Early Literacy
- ☑ Literary Critique & Analysis
- ☑ Handwriting & Keyboarding
- ☑ Proofreading & Peer Editing
- ☑ Grammar & Punctuation
- ☑ Increased Verbal Skills

WHAT IS OFFERED

- ☑ Narrative & Creative Writing
- ☑ Expository Writing
- ☑ In-Depth Lesson Plans & Activities
- ☑ Educator Curriculum Guides
- ☑ Word Banks & Worksheets
- ☑ School-to-Home Assignments
- ☑ Assessment Rubrics
- ☑ Teacher & Student Resources

UNIQUE FEATURES

- ☑ Collaborative Authorship
- ☑ Independent Authorship
- ☑ Family Engagement
- ☑ Publishing in Any Language
- ☑ Digital & Hardcover Publishing
- ☑ High-Quality Materials



OUR CURRICULA **ALIGNS WITH**

CCSS | CA'S ELA/ELD FRAMEWORK | TEKS | LAFS

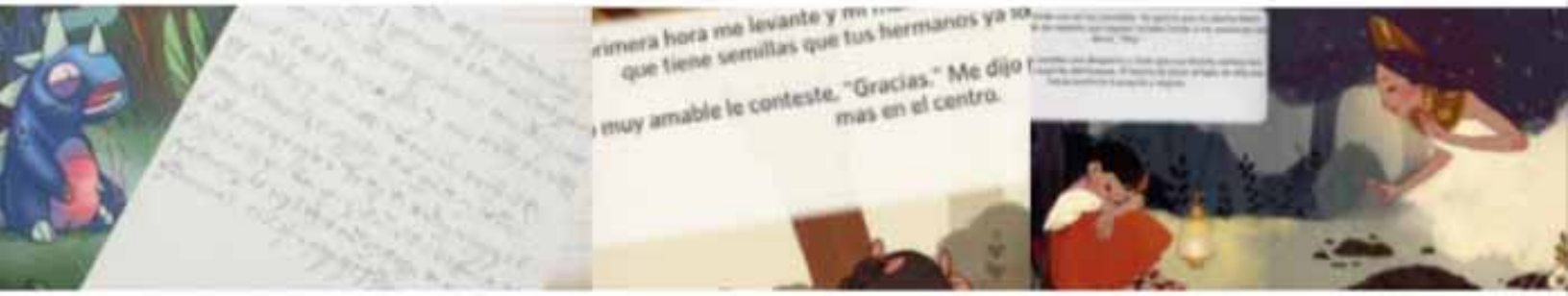
WRiTE BRAiN OFFERS IDEAL CURRICULA, PROGRAMS, & TEACHING TOOLS FOR FOREIGN LANGUAGE CLASSES & DUAL IMMERSION SCHOOLS

Students can develop, draft, and finalize numerous short stories, and entire books, **in their native or studied languages,** then publish digital and hardcover books.

To pass tests, students need to grasp the fundamentals of writing or speaking a foreign language. WRiTE BRAiN's innovative approaches and resources provide opportunities for them to integrate their learned languages in inspired and meaningful ways.

ART IS A UNIVERSAL LANGUAGE

STUDENTS CAN WRITE STORIES IN ANY LANGUAGE!



MULTI-TIERED SYSTEMS OF SUPPORT

Community-Building & Contribution
All Populations & Demographics
Family Engagement
Team-Building
STEAM
SPED
EL

EMPHASIS ON WHOLE STUDENT DEVELOPMENT



C12 Core Components wheel

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WATCH AS YOUR STUDENTS...

1. Collaborate to Create
2. Think Critically & Curiously
3. Form Meaningful Connections
4. Generate Original Ideas
5. Discern Sequencing & Develop Stories
6. Employ Graphic Organizers
7. Draft & Revise Narratives
8. Develop Presentation Skills
9. Become Published Authors!

STUDENTS AS AUTHORS



Students work collaboratively and independently to develop written narratives. Each student writes a unique biography and dedication, then uploads their photo to our Book Builder. Every student receives a custom, professionally-printed and perfect bound book!

"I dedicate this book to my teacher Ms. Martinez and to kids everywhere, because we have so many stories to share with the world."
- Carlos Thompson (Age 9)

1|



MY STORY

2|

I'm Carlos Thompson and I like reading, science, and basketball. I also love drawing and my teachers say my art should be in a museum. I also love writing stories!

MY BIO

3|



MY PHOTO

4| OWNERSHIP



THE FULL PROGRAM PROCESS

Each illustrated, wordless WRiTE BRAiN workbook comprises 10 sequential images that literally paint a visual narrative, which is uniquely interpreted by student authors who each craft a written narrative.

NOTE: *Implementation structure may differ for customized program packages.*

PART ONE
Collaborative Authoring & Publishing

- Students work in small groups to coauthor one book
- A group comprises four or five students
- Scaffolding with resources, word banks, and worksheets
- Multiple perspective integration
- Inter-group and intra-group mentoring
- Group books are published, then donated by students to school library or a local charity





PART TWO
Independent Authorship & Publishing

- Each student works independently to author his/her own book
- Self-directed with peer and educator support
- Scaffolding with resources, word banks, and worksheets
- Ongoing collaboration, peer review, and editing
- Creative approaches to expository and informative essays
- Public presentation and recognition
- Student's book is published





ENGLISH LEARNERS

Over 70% of students using WRiTE BRAiN nationwide are English Learners. WRiTE BRAiN's curricula allow for scaffolding to support students (Pre K-Adult) at every ELD proficiency level.

NEWCOMER	EMERGING	EXPANDING	BRIDGING

WRiTE BRAiN's standards-aligned curriculum for English Learners of all ages is highly-scaffolded and designed to meet EL students exactly where they are in their language development. The teacher's guide is packed with resources to help EL students progress by leaps and bounds.

PROCESS ATTRIBUTES & RESULTS

- Non-threatening pace
- Individualized scaffolding
- Wordless prompts
- Native language drafting
- Required verbal presentation
- Enhanced oral fluency
- Consistent review & revision
- Improved handwriting
- Increased reading comprehension
- Both Integrated & Designated ELD
- Increased vocabulary retention
- Authentic vocabulary translation
- Universally accessible
- Diverse characters
- Increased test-readiness
- Boosted academic confidence
- Elevated self-expression
- Increased self-esteem

RECLASSIFICATION OF ENGLISH LEARNERS

State tests nationwide require that students show proficiency across four measurements:

WRITING	READING	LISTENING	SPEAKING

The robust WRiTE BRAiN process and curricula – along with rubrics, graphic organizers, vocabulary word banks, and newcomer scaffolding – consistently emphasize and develop skills in these areas.

Students compose short and long-form written narratives in English and in their native language. They revise drafts, complete multiple worksheets, peer edit, analyze, and critique each other's stories. They share feedback with their fellow authors. Students are given a pre- and post-project survey, a self-assessment checklist, and present narratives orally throughout the process.





PUTTING THE "A" IN



STEM elements are integral to the WRiTE BRAiN BOOKS multifaceted authoring experience, which requires students to develop slow-processing skills and apply big-picture perspectives. These are vital aspects of any **STEAM** learning model. Visual prompts aid students as they develop problem-solving skills and a self-driven process.

TECHNOLOGY: A BALANCED APPROACH



STUDENTS WILL

- Conduct Internet research to enhance their written narratives
- Type final stories into fields within WRiTE BRAiN's interactive Book Builder
- Project book artwork during storytelling presentation

Using our online Book Builder, students type their final stories onto the pages of digital versions of their storybooks. Then, their books are submitted, published, and delivered to your school in time for your culminating Young Author's Event!

WWW.WRITEBRAINBOOKS.COM/BOOK-BUILDER



WRiTE BRAiN IS
21ST CENTURY SKILLS-BUILDING

CRITICAL THINKING & PROBLEM-SOLVING	CREATIVITY & INNOVATION
Reason Effectively Make Judgments & Decisions Solve Problems	Develop & Express Original Ideas Work Creatively with Others Discover & Implement Unique Strategies
COMMUNICATION & COLLABORATION	**LIFE, COMMUNITY, & CAREER SKILLS**
Effectively Articulate Insights & Feelings Set & Accomplish Goals as a Team Develop Social Competence	Adapt to Change Be Flexible Manage Goals & Time Work Independently Be a Self-Directed Learner
LEADERSHIP, PRODUCTIVITY, & RESPONSIBILITY	**INFORMATION, MEDIA, & TECHNOLOGY SKILLS**
Guide & Lead Others Be Responsible to Others Manage Projects Produce Results	Evaluate Varying Perspectives Integrate Information & Opinions Conduct Internet Research Create Social Media Profiles for Invented Characters Create & Share Snapchat Stories of Author's Process

IN-SCHOOL
CURRICULUM COMPONENTS

- **Supplemental or Core**
- **Robust & In-Depth Lesson Plans**
- **Aligned Standards for Every Lesson**
- **Narrative / Creative / Expository**
- **Innovative & Inspired Processes**
- **Collaborative & Independent Authoring**
- **Hardcover & Digital Publishing**
- **Tangible Evidence of Student Success**
- **Word Banks & Worksheets**
- **School-to-Home Connection**
- **1 – 3 hours Per Lesson Plan (Multiple Sessions)**
- **High-Quality Student & Educator Materials**
- **Expanded EL Vocabulary**
- **Surveys, Self-Assessment, & Rubrics**
- **Learning Disabilities Supplement**
- **Additional Activities Supplement**
- **Publishing in Any Language**
- **Mentorship, College & Career**

ALL-INCLUSIVE PUBLISHED AUTHORS CURRICULUM PACKAGE

EACH PACKAGE INCLUDES

- Samples of WRiTE BRAiN published books written by young authors (to inspire your students with what's to come!)
- WRiTE BRAiN Curriculum Guides – PDF of desired grade levels (structured lesson plans & activities, teacher & student resources, etc.)

ONE PRINTED GUIDE PER PACKAGE

- Hard copies of all vocabulary word banks, graphic organizers, worksheets, and reference tools for easy printing and distribution to students
- Colorfully illustrated, wordless books: one book for each group of students to write collaboratively (five students per group)
- AND one book for each student to author independently
- Extra illustrated, wordless book
- Links to interactive student-authored digital books
- WRiTE BRAiN Story Mats – vibrant & colorful, 11x17 art posters with inspiring prompts for exciting writing experiences within lesson plans
- WRiTE BRAiN Story Cards - double-sided illustrated, large format flash cards with engaging writing games for groups & individual students
- Official WRiTE BRAiN Author Certificates for all students
- Professionally published copies of students' coauthored group books for you to donate to your school library, local hospital, shelter, etc. - one published copy per group ((hardcover with shiny dust jacked or softcover with glossy cover)
- Professionally published copies of all individually authored books - one published book per student (hardcover with shiny dust jacked or softcover with glossy cover)
- Lead-free pencils
- Immediate support from our team, as you need it!

ADDITIONAL COPIES OF STUDENT BOOKS









AFTER SCHOOL

A AUTHORSHIP

L LITERACY

I IMAGINATION

V VALIDATION

E EMPOWERMENT

STUDENTS BECOME PUBLISHED AUTHORS IN AFTER SCHOOL!

FUN | PROJECT-BASED | LITERACY BUILDING

EVERY STUDENT IS PUBLISHED!

- Customized Program Packages to Meet Any Budget or Timeline
- Easy to Implement
- Flexible Program Timeline
- Structured/Scripted Facilitator Guides
- 45 Minute – 1 Hour Activity Plans
- 21st Century Skills-Building
- English Learner Development
- Multi-Language Publishing
- Increased Student Engagement
- Community Connections
- Culminating Events
- Published Book for Every Student
- Link to Interactive Digital Book
- Tangible Evidence of Student Success



SUMMER L.E.A.P. PROGRAMS

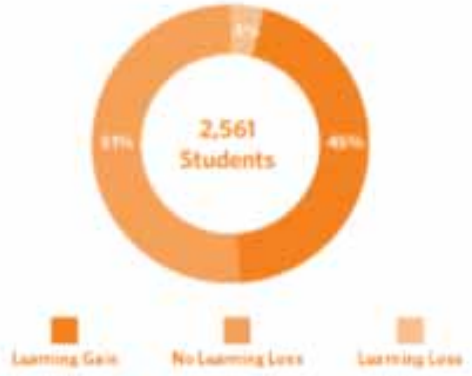
"STUDENTS LEAP OVER LOSS!"

- WRiTE BRAiN Summer!
- Customized Programs & Packages for Any Number of Weeks
- Fun & Fundamental
- Prevents Learning Loss
- High Student Engagement
- Family Engagement
- Published Authors Camp
- Service Learning
- Rubrics / Assessment Tools

INCREASED LEARNING LEVELS

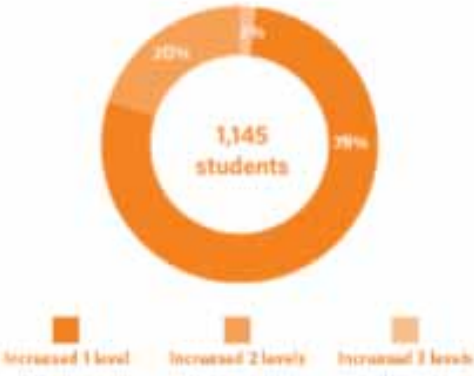
Administrative Staff reported that the level of student engagement and attendance for summer programming was at its highest during the WRiTE BRAiN implementation.

After collecting and analyzing the assessment scores, the following results were reported:*



Of the **2,561 students**, who had both a pre- and post-assessment score:

- 96% experienced NO LEARNING LOSS
- 45% experienced a LEARNING GAIN



Of the **1,145 students** who experienced a learning gain: (rubric is 1 to 4 measurement)

- 78% increased by 1 level
- 20% increased by 2 levels
- 2% increased by 3 levels

WRITE BRAIN BOOKS

SUMMER LEARNING

L LITERACY

E ENGAGEMENT

A AUTHORSHIP

P PRIDE

"STUDENTS LEAP OVER LOSS!"

www.WRITEBRAINBOOKS.com

@WRITEBRAINBOOKS



STUDENT AUTHORS - A LIBRARY LEGACY

All across the U.S., a library is growing. It shares no common walls, and no roof can contain its soaring potential. **Student authors in almost all 50 states** have already contributed to it - filling school and home bookshelves with stories born of each of their priceless imaginations. These are the books of WRiTE BRAiN authors - inspired by illustrated, wordless pages. It's as if these text-less books have been waiting for our students to finally unlock the hidden meanings behind each image.

WRiTE BRAiN BOOKS is leading a movement to preserve the legacy of literary storytelling, infused with the kind of creativity fed by the tools of the mind and nothing else. We have seen first-hand the impact creative writing has upon the self-esteem of students of all ages, and from all backgrounds. It has emboldened us to grow this company and, as a result, grow the WRiTE BRAiN LIBRARY - a collection of books certain to leave a literary legacy for this and many generations to come.

CULMINATING EVENTS

RECOGNIZE & CELEBRATE YOUR STUDENT AUTHORS!

1. Plan a Published Authors Night (Big or Small).
2. Notify the local press about covering it for an article or local news segment.
3. Have a Q&A panel with student writers.
4. Invite students, educators, families, board members, and community leaders.
5. Create a Story Gallery, hanging students' WRiTE BRAiN Story Mat Art Posters for all to see and read.







WRiTE BRAiN FOR EARLY LEARNERS

It is critical that educators prepare their youngest students to be ready for school by working with them to develop early literacy and learning skills.

With WRiTE BRAiN, your youngest storytellers create the plot-lines, characters, and settings in short stories and full children's books.

- **Class Authoring & Group Storytelling**
- **Social-Emotional Development**
- **Making Connections**
- **Identifying Transitions**
- **Understanding Sequencing**
- **Close-looking**
- **Vocabulary-Building**
- **Verbal Expression**
- **Engaged Sharing**
- **Active Listening**
- **Tangible Rewards**
- **Accelerated Literacy Readiness**

WRiTE BRAiN FOR ADULT EDUCATION

A meaningful literacy program, perfect for Adult English Learners and GED candidates!

The Adult Education curriculum of the WRiTE BRAiN BOOKS narrative and creative writing program is designed to help adult students prepare for literacy courses at the collegiate level and beyond in an inspiring way that disguises academic writing and makes it more desirable.

The WRITE BRAiN BOOKS Adult Ed curriculum develops 21st Century learning skills and prepares adult learners for college, community, and career environments, as well as real-life scenarios that will help to create the fabric of their futures.





WRiTE BRAiN IS PBL

PROJECT-BASED LEARNING



WRITE BRAIN

WRiTE BRAiN IS SEL

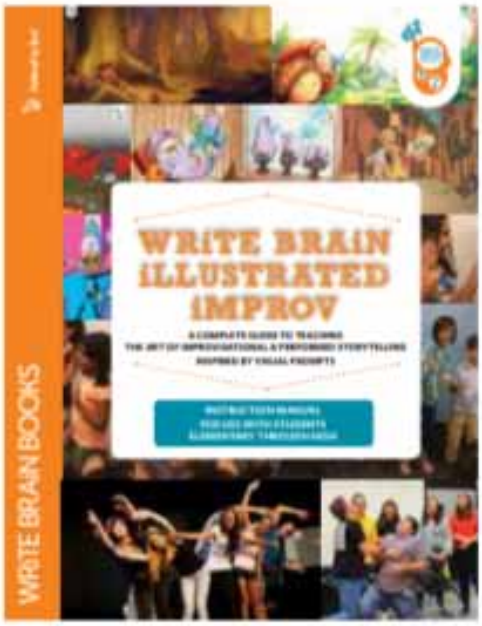
SOCIAL-EMOTIONAL LEARNING



iLLUSTRATED iMPROV

fun, creative, public presentation, collaboration, social-emotional, storytelling, fast-paced, word association, performance, confidence-building, laughter, family engagement

This program guides students through a variety of engaging theatre games and scene work activities using the vibrant images on WRiTE BRAiN's Story Cards as visual prompts. Improvising and engaging in structured theatre games offers students a valuable form of "purposeful play" and gives them the opportunity to tap into a wellspring of creative ideas they can then apply to their written work, as well as in their daily lives outside the classroom!



JOURNAL JAM

creativity, reflection, self-expression, fun, processing, handwriting, social-emotional, self-esteem boosting, memory-making

This program offers approaches and ideas for facilitating engaging and organic daily reflection through short-form writing bursts that explode onto the pages of journals your students will keep for a lifetime. With fun and inspired prompts, students identify their feelings and thoughts in a non-threatening process that helps them make connections to their life experience.

Handwriting in a daily journal is a meaningful, skills-building activity that is "uncorrected," helping students to feel brave and worry-free. The journals your students create will live on as time capsules - tangible records of their lives and memories RIGHT NOW.



POETRY & FLOWETRY

playful, cultural, self-expressive, critical thinking, kinesthetic, educational, performance, cross-curricular, fun, creative

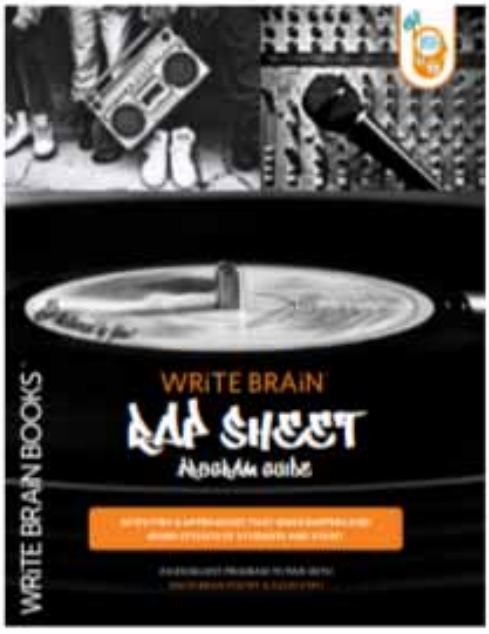
The program is the perfect tool to build upon your students' literacy skills through disguised, project-based learning. With over 15 hours of lessons and activities, the WRiTE BRAiN POETRY & FLOWETRY program encourages students to play with language. Poetry is a lost art to be rediscovered. Spoken word is an evolving one. Elevate & inspire your students!



WRiTE BRAiN RAP SHEET

collaboration, self-expression, creativity, performance, word association, musicality, poetry, family engagement

With this program, students are encouraged to express themselves creatively and rhythmically using vocal or hand beats and/or karaoke tracks of popular songs they will write their own words to. Rapping, like spoken word or poetry, is a form of storytelling that taps into a need for self-expression. Our simple Rap Sheet program guide helps facilitators access the rhythmic words living inside their summer storytelling artists. The program includes a brief history of rap music and its origins!



ONGOING PROFESSIONAL DEVELOPMENT AND COACHING FOR PARTNERS

Our initial full-day pre-implementation training is a highly interactive and engaging, hands-on overview of the WRiTE BRAiN BOOKS program. We provide ongoing support in subject areas relevant to our in-school curricula and after school programs. We train educators and facilitators how to successfully deliver the program in any and all learning environments. We can customize and craft trainings to adapt to your staff and learning community.

Following a full-day training, WRiTE BRAiN will provide a Recap and Overview Report summarizing the learning objectives that were achieved during the training and any observations.

WRiTE BRAiN offers a robust menu of training and staff professional development opportunities for all types of education communities: school day teachers and coaches, after school instructors/facilitators, community leaders, and families.

Our educational services are customized to meet your needs and those of your students and staff. We offer innovative programs and interactive professional development to support educators/facilitators throughout implementation.

We Provide Virtual & On-Site, Real-Time Observation and Educator Coaching







TESTIMONIALS

REAL NICE THINGS ABOUT WRiTE BRAiN FROM REAL EDUCATORS

"Our English Learners specifically, the thing that keeps them from re-classification are their writing scores. The WRiTE BRAiN program really hit a head for us because there's a social construct to the curriculum; the students are practicing those soft skills they cannot learn if they are just on technology alone. It allows the students to engage in pairs and groups, be the social learners they are, and capitalize on the richness of each other."
Ed.D. Michelle Rodriguez • Former Assistant Superintendent • SAUSD, CA

"As a NJ State Teacher of the Year, I take my role in elevating students' education very seriously. I am a tough critic of curricula and instructional strategies implemented in our classrooms. I am not inspired by most of what educators are required to teach these days. I think it's quite possible that the WRiTE BRAiN BOOKS K-12 curriculum is a perfect supplement to literally any literacy program, and an excellent stand-alone program where one is needed. When implemented with fidelity, WRiTE BRAiN is the vehicle to ensure student engagement, ownership, and academic achievement. I believe that this curriculum is the missing link in education as a whole."
Mark Mautone • 2015 NJ State Teacher of the Year • District Evaluation Advisor

"The WRiTE BRAiN BOOKS program is all-inclusive and allows students from all backgrounds and ability levels the chance to feel successful. WRiTE BRAiN gives me tools and lessons that allow me to disguise the learning process for my students. They are actively involved in a rigorous, standards-aligned program in the art of authoring a children's book, and they don't even know how much they're learning. The different components allow my students to share their work in a safe environment, receive feedback, and improve their reading, writing, speaking, and listening skills."
Johanna Mancia • 6th grade teacher • TEACH Academy of Technologies Middle School, CA.

"Focus in our after school program has always been academic enrichment. We've been fortunate enough to bring WRiTE BRAiN, which really encompasses not only our school board's focus, but also the focus of expanded learning programs in California. The great thing about the program is that it embeds and focuses on 21st century learning. Kids are problem solving and using strategies to make decisions as a group."
Jennifer Cisneros • Programs Director • SAUSD Extended Learning Engage 360°, CA

With WRiTE BRAiN, our students' and teachers' passion for writing has been re-ignited! This unique learning experience has increased confidence and sparked creativity in our student authors. The SEL programs are having a huge impact as our kids journal, play improv games, learn poetry styles, and spoken word. We hosted a big 21st CCLC Published Authors Event where hundreds of students were celebrated for their accomplishments and received their published books with beaming smiles and pride!
Jayme Simms • 21st CCLC Director • Palm Beach County, FL

"With WRiTE BRAiN, my newcomer EL students were able to write in the language of their choice, which made them feel valued. The program allowed me to adapt to all students' needs because it scaffolded the work and provided so many options for differentiation. Student confidence was raised and their reading comprehension improved. Summer retention is a challenge and this program motivated the students to come to class. They were even more engaged because they could see the value in what they were making!"
Maritza Olguin • Educator • Santa Maria Joint Union High School District CA

"Because each author viewed the illustrations through his or her own lens, the students' stories were completely unique, even when the images were exactly the same. The children walk away understanding perspective and how to be flexible thinkers. That is invaluable."
Monique Marshall • Wildwood School • Co-Developer of the WRiTE BRAiN BOOKS Curricula, CA.

"While journeying through all the most important narrative writing skills, my wide-eyed, engaged 4th graders took hold of their learning, crafting strong and unique narrative stories. Simultaneously, they interacted with one another, fostering the ever-important 21st century skills, such as communicating, collaborating, compromising, and critiquing. The WRiTE BRAiN BOOKS experience pulled students away from devices, allowing them to be face-to-face, making eye contact. They developed empathy for the characters they created, as well as for their peers. The process takes students on an authentic writing adventure, while also helping them grow and develop socially. This is the perfect supplement to our writing curriculum!"

Devon Almeida • 12th-year Educator • Data Coach, Plainville, MA

"The WRiTE BRAiN BOOKS curricula are truly cohesive and rigorous and allow our students to apply the CCSS English Language Arts Standards. Students are engaged in thorough lessons, where they experience the process of publication from start to finish. The program can be implemented alone, but also fits beautifully with any other writing program a school or district may be using with fidelity."

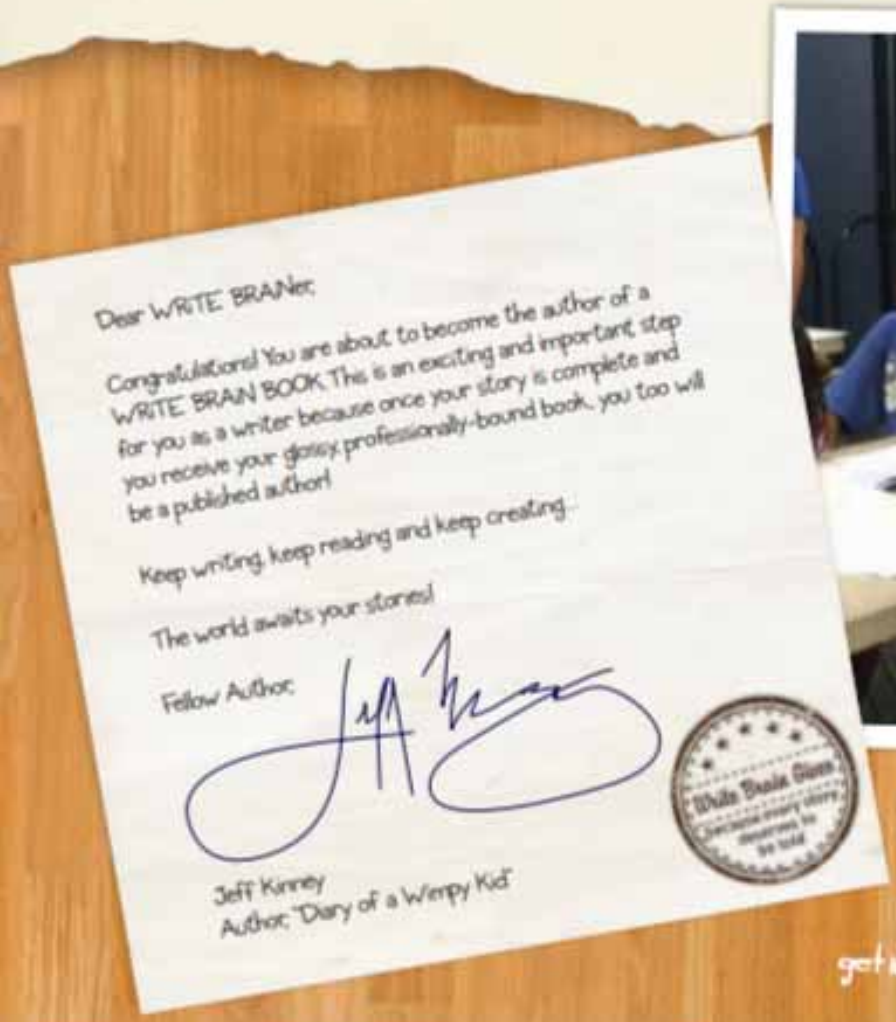
Perry Jensen • Valley Arts and Science Academy Charter School • Principal, CA

"The WRiTE BRAiN program not only engages our students, but also our staff, to think out of the box and to make learning fun. The lesson plans and activities are offered at their fingertips to ensure that lessons are accessible and engaging. Our instructors are able to see the vision and buy into it, therefore offering our students a remarkable experience."

Minerva Hernandez • Educator • Northside ISD, San Antonio, TX

"WRiTE BRAiN BOOKS is, HANDS-DOWN, the most engaging literacy curriculum available for our youth. Notice I didn't qualify that statement with 'after-school.' It is beyond exceptional for after-school programs, but is just as powerful and dynamic in the in-school, classroom-learning environment. The positive impact of this curriculum for students, educators, parents, and communities is off the charts!"

Brent Cummings • Director of 21st CCLC • Walla Walla, Washington





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